



Unique TAGteach Offer in Switzerland

TAGteach™

Teaching with Acoustical Guidance
Teaching and learning with acoustical guidance
*** The key for successful training

Sign up for the 2-Day TAGteach the Advanced Workshop October 27 to 28, 2012 and take the online primary course for a very special price !

What is TAGteach?

TAGteach is a revolutionary science-based technology that enables educators and coaches to teach efficiently and helps students learn effectively.

TAG is an acronym for Teaching with Acoustical Guidance. The focused, positive nature of this method yields immediate and stunning results that are clearly evident to teachers, students and parents.

How does TAGteach work?

TAGteach is Learning and Teaching in a process of three steps

1. Identify:

The teacher or leader sets the student up to succeed by creating clear, attainable goal called tag points. Tag points are phrased in a unique manner that allows leader and learner to converge on a single point of focus.

2. Highlight:

As the tag point is met, it is marked and made salient with a distinctive sound. This sound becomes a brief single message to the learner: "Yes, goal met," the absence of the tag sound tells the learner that the tag point was not executed and the process of self-assessment and problem solving begins.

3. Reinforce:

TAGteach provides a perfect opportunity to use positive reinforcement as it was meant to be used; directly and immediately. The tag sound always means success and quickly comes to be interpreted as positive and motivating.

Who can benefit?

Every manner of leader and learner:

student-teacher, coach-athlete, parent-child, management-staff, doctor-patient, trainer-trainer, through a technique called "peer tagging," even student-student

Teachers for children and adult students, trainers for animals and dogs, teachers for professional and leisure sports, physiotherapists, pedagogues, teachers for people with disabilities etc.

The goal of this seminar

The attendees of the online primary course will acquire the basics which enable them to integrate TAGteach in their own field of activity and it is a prerequisite to attend the advanced workshop

<i>Place</i>	in Solothurn (CH)
<i>Date</i>	October, 27 and 28, 2012, from 9 til approx. 17 o'clock
<i>Presenter</i>	Theresa McKeon, B.A., co-founder and senior vice president of TAGteach International LLC
<i>Seminar language</i>	English. with support in German, French and Italian
<i>Organisator</i>	TAGteach International, Waltham, MA 02453, USA and Clicker Training in der Schweiz – Doris Vaterlaus, CH-4573 Lohn-Ammannsegg
<i>Seminar fee</i>	Early Bird til 15.8.2012 375 CHF, afterwards 425 CHF
<i>Prerequisites</i>	Interest, open mindedness and preparedness to discover this interesting learning and teaching experience.
<i>Certificate</i>	At the end of the seminar, seminar attendees earn their primary certification.
<i>Informations</i>	www.clicker.ch und www.tagteach.com



TAGteach – Advanced Workshop in Switzerland October 27 and 28, 2012, in Solothurn (CH)

TAGteach Dynamics - Create Change

Whatever change you mean to create, TAGteach tools get you there.

This two-day advanced TAGteach workshop will provide the perfect opportunity for you to develop and practice your TAGteach tools in a creative, supportive environment.

Topics

What's Your Story?

Energize yourself by collaborating with other TAGteachers.

Share your insight and learn from others during the TAGteach idea share sessions

Practice Makes Powerful

Practice using TAGteach “on the fly” and gain the confidence to use tools anywhere, anytime

Planning for Gold

We'll practice the art of finding and/or creating that perfect tag point in a wide variety of circumstances.

Can I Use TAGteach Here?

Expand the use of TAGteach tools into unique environments

Discuss and practice using TAGteach tools in home, work and play scenarios

How Can I Tag That?

Find and tag the physical manifestation of a thought

Learn to create tag points derived from emotions, desires and decisions

It's All Fun and Games...

The Gamification of TAGteach. We'll look ways to making sure each TAGteach session is a game to win

I'm a Learner

You deserve all the advantages of TAGteach too! Discover why TAGteach follows all the rules in the science of behavior change and how you can benefit from self-tagging

It's a Hand, Not a Hammer

No need to carry a toolbox – It's all at your fingertips

Practice using TAGteach at a moment's notice without props, token reinforcers, or even a mechanical marker

TAGteach under the Radar!

Learn to use TAGteach tools with people and in places where audible markers and positive reinforcement are not widely recognized

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Seminar language English. Support for German, French and Italian

Host TAGteach International, Waltham, MA 02453, USA
and Clicker Training in der Schweiz – Doris Vaterlaus, CH-4573 Lohn-Ammannsegg,

Prerequisites Attend a TAGteach Basic Seminar
Interest, an open mind and a desire to discover the benefits of using
TAGteach techniques

Certificate Upon presentation of the *Level I project*, candidates can obtain their level I certificate

Information www.clicker.ch und www.tagteach.com



Registration

Unique Offer for both: Online Primary Course and Advanced Workshop

- Fee Early Bird until 14.8.2012 CHF 575.00
- Seminar Fee after 15.8.2012 CHF 625.00

Advanced Workshop only (prerequisite: TAGteach primary certificate)

- Advanced Workshop Early Bird until 14.8.2012 CHF 375.00
- Advanced Workshop after 15.8.2012 CHF 425.00

- Dinner and getting together Saturday evening

Second Name
 Name
 Street
 PC, Town
 Telephone
 E-mail
 Professional Activity

Final Registration

15. August 2012

Registration and payment

Registration can be sent directly to clicker@vaterlaus.ch
 You will receive an invoice and paying-in slip.
 Payment to Postal Account 40-333976-1 – «TAGteach-Seminar 2012»
 Spots are held only through completed registration

Attendees

The advanced seminar is for attendees having received the primary certification following the online course until October 1st.
 Further information about the online course:
http://www.tagteach.com/TAGteach_courses
 This seminar is held without dogs.

Catering

Beverages and sandwiches during the breaks in the morning and afternoon are included in the seminar fee.
 Lunch at your own choice and cost

Lodging

Please organize your own hotel or lodging.
 Information about lodging opportunities: <http://www.solothurn-city.ch>

Cancellation

Til 15. August 2012: reimbursement ./ CHF 30.00 handling charge
 Later: no reimbursement except illness with testimonial from your doctor
 Registrations are transferable d to another person.

Important

You will receive a confirmation with directions. Two months prior to the seminar, we will decide about this event taking place definitely regarding the definitive registrations. In case of an insufficient number of registrations or any event preventing Theresa McKeon's attendance, TAGteach International and Clicker Training in Switzerland reserve the possibility of cancellation of this seminar under reimbursment of the paid seminar fee.
 Please take care when making the reservation of your travel/flight/hotel and possible conditions for cancellation.

Town, date Signature