



PH 1: 877-TAG-0002

PH 2: 781-893-1756

FAX: 781-398-0761

49 RIVER STREET SUITE 3

WALTHAM MA 02453

WWW.TAGTEACH.COM

The following quote is from Victoria Fogel, certified TAGteacher and Board Certified Associate Behavior Analysts for the University of Florida.

“TAG is a teaching strategy derived from the science of behavior analysis. Through TAGteaching, behavior analysts in every field will be able to fine-tune their shaping and observational skills. The TAG methodology trains the behavior analyst to observe accurately, to be more specific in selecting criteria for reinforcement, and to measure outcomes effectively. The techniques of implementing TAG methods can assist the behavior analyst in troubleshooting, establishing repertoires more rapidly, and ensuring that the most positive and effective teaching strategies are being implemented with their clients.

Parents:

TAG enables the parent to become an effective positive teacher of his or her own child. TAG allows the parent to focus on and increase the child's positive and desirable behaviors. TAG methods strengthen communication and understanding, helping to build a better child-parent relationship. TAG will train the parent to identify specific details of behavioral deficits in a child, define criteria, and reinforce desirable responses in small increments, turning those deficits into strengths. TAG provides the parent of a child with special needs with knowledge on how to help the child's behavioral skills in all areas of their life, including academics, speech, self-help skills, independent play, peer play, and impulse control.”

If you have questions concerning TAGteach and working with students with autism, please contact Victoria Fogel at victoriafogel@hotmail.com.