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From Applied Behavior Consultants, Inc

TAGteach™ (Teaching with Acoustical Guidance) allows us to use positive reinforcement while teaching children diagnosed with Autism. Applied Behavior Consultants, Inc., founded in 1986, by Dr. Joseph Morrow and Brenda Terzich, M.A., has provided behavioral services for over 3000 clients worldwide. With schools in California, Bahrain, China and France, ABC, Inc. hopes to incorporate TAGteach™ into their programming, informed by Applied Behavior Analysis (ABA). In addition to our ABC Schools, ABC, Inc. also provides Infant/Toddler Programs as well as various In-home behavioral services.

TAGteach™ allows us to reinforce immediately for any targeted response and it systematically builds in the delay for primary reinforcement, thus allowing us to thin reinforcement while maintaining appropriate responses. TAGteach™ allows us to be “language-free” with our reinforcement. This is a tremendous benefit since many of our students have communicative deficits. Once paired with a reinforcer, the “click” is universal.

Preliminary research at ABC, Inc. has shown positive results using TAGteach and positive behavior change. Utilizing ABA principles and TAGteach, communication, self-help, play, pre-academic, and gross and fine motor skills have increased. Some examples of skills taught to children with Autism by ABC, Inc. using TAGteach include independent hand washing, accurate sign language skills, and vocal imitation lessons. In addition, to increasing positive skills, ABC, Inc. has also used TAGteach to decrease socially unacceptable behaviors (i.e., toe-walking).

ABC, Inc. is very excited to join Karen Pryor and TAGteach International in their quest to positively change behaviors using TAGteach and ABA in unison. TAGteach™ is not just for competitive athletes and gymnasts; **it can be proven functional and invaluable for children with Autism, as shown here at ABC, Inc.**